

THE POWER OF ONE

ONE GOAL. ONE CLASS. ONE POWERFUL DIFFERENCE.

Just one online college course may increase your business intelligence and help you get ahead, even if you don't want to pursue a degree.

5 Reasons To Take a Digital Marketing Class

KNOWLEDGE

CONFIDENCE

EFFECTIVENESS

PRODUCTIVITY

LEADERSHIP



What Our Grads Say

PERFORMANCE



97% stated they have

PERFORMED BETTER IN THEIR POSITIONS

due to their NECB education

ADVANCEMENT



45% indicated that they have

BEEN PROMOTED OR HAVE RECEIVED EXPANDED RESPONSIBILITIES

LEARNING

99% stated that they feel that their **LEARNING GOALS AND OBJECTIVES WERE ACHIEVED**

20+ Courses Available*



*Bachelor's degree required for graduate-level courses.

Top 3 Digital Marketing Classes For You

SEARCH ENGINE OPTIMIZATION

Driving Traffic
Strategy
Development
Web Writing

BASIC WEB DESIGN

Organization
Images
Layouts

VIRAL MARKETING & DIGITAL PRESENCE

Awareness
Social Media
Ethics

For more info visit NECB.edu/thepowerofone



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